

CATHLEEN S. BURNS, Ph.D., C.P.A.
Senior Instructor of Accounting, University of Colorado Boulder Leeds School
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EDUCATION

Doctoral Degree: Ph.D. Business Administration, December 1995,
New Mexico State University, Las Cruces, NM
Dissertation Title: "The Project Manager-Project Accountant Cross-Functional Working Relationship: Testing a Contingency Model of Dyad Effectiveness"
Chair: Dr. Peter Dorfman, Department of Management
Passed written comprehensive examinations in both Management and Accounting

Master's Degree: M.B.A., 1981, Xavier University, Cincinnati, OH

Undergraduate Degree: B.S. Applied Science, 1977, Miami University, Oxford, OH

CERTIFIED PUBLIC ACCOUNTANT (CPA)/CURRENT ACTIVE LICENSURE:

New Mexico, 1986; Missouri, 1999; Colorado, 2006

ACADEMIC EMPLOYMENT

Director, Executive Education and Professional Development Programs (EEPDP),
July 2010 – present.

Director, MS Accounting Programs, January 2009 – August 2010.

Faculty public accounting internship, Denver, CO, July - December 2008.

Associate Dean/Leeds Senior Instructorship for Women in Leadership, Leeds School of Business, University of Colorado – Boulder, 1/06 – 7/08. Administrative appointment.

Faculty Director of Planning and Accreditation, Leeds School of Business, University of Colorado – Boulder, 1/04 – 1/06. Joint teaching and administrative appointment.

Senior Instructor (non-tenure-track), Department of Accounting, Leeds School of Business, University of Colorado – Boulder, 8/02 – present. Graduate faculty appointment 1/03 - present.

Adjunct Assistant Professor (non-tenure track), Department of Management, College of Business, University of Missouri – Columbia, 8/97 – 8/02. Graduate faculty appointment: 2/01 – 8/02.

Assistant Dean of Undergraduate Programs, College of Business, University of Missouri – Columbia, 8/98 – 8/00.

Assistant Professor (tenure track), Department of Accounting and Business Computer Systems, College of Business and Economics, New Mexico State University, 8/94 - 8/97.

Graduate Teaching Assistant, Department of Accounting and Business Computer Systems, College of Business and Economics, New Mexico State University, 8/90 - 8/94.

COURSES TAUGHT

Undergraduate

Contemporary Business Practices (Interdisciplinary, 500 freshmen)

Management Policy and Problems (senior capstone)

Entrepreneurship (Honors business and engineering students)

Financial Accounting Principles

Managerial Accounting

Cost Accounting/Cost Management

Graduate – MBA and MS Accounting

Advanced Cost Management

Current Issues in Professional Accounting: The Ethics of Accounting Decision Making
(Accounting Research, Corporate Strategy, and Accounting Ethics)

Relationship Marketing (Team taught MBA course)

Financial/Managerial Accounting (for MBAs)

Integrated Business Concepts (for Master's of Engineering Students and includes one semester of distance education)

Team Case Projects/Consulting Projects

Independent study for accounting interns' accounting research projects

Graduate – Dissertation Committees

Served as outside member on two dissertation committees in Department of Industrial and Manufacturing Engineering at New Mexico State University and the University of Missouri (Dr. Sangwook Kim). Served as outside member on dissertation committee in Department of Communications at University of Missouri (Dr. Stephanie Wells).

EXECUTIVE EDUCATION

Custom Programs

DigitalGlobe Corporation

Crestone Financial Advisors

Key Equipment Finance

Western Union Corporation

KPMG LLP

Deloitte LLP

Molson-Coors

Shell Oil

Basic American Foods

Boeing

Open Enrollment Programs

Executive Education Program, University of Colorado at Boulder: "Finance and Accounting for Non-financial Executives" (FANE)

PUBLICATIONS

Burns, C. S. and Soderstrom, N. Chief Executive Officers (CEOs). (2007). *Encyclopedia of Business Ethics and Society*, volume 1, pp. 286-289. Sage Publications, Inc.

Burns, C. S. (2006). The Evolution of a Graduate Capstone Accounting Course. *Journal of Accounting Education*, 24:2-3, pp. 118-133.

Zayas-Castro, J., Burns, C., Crowe, T., Marrs, M., Moesel, D., Occena, L., Schwartz, S., and Wu, B. (2002). EMILE: A concerted tech-based entrepreneurship effort between Engineering and Business. *Proceedings of 2002 American Society for Engineering Education Annual Conference*, 6 pages, CD-ROM published.

Burns, C. S., and Weber, P. S. (2002). Amy's Bread at Chelsea Market: A Web Discovery Case. *Strategic Management and Business Policy*, J. D. Hunger and T. L. Wheelen., 8th edition, Addison-Wesley Publishing, Co., pp. 132-133.

Weber, P. S., Burns, C. S., and Weber, J. E. (2001). Amy's Bread (no financials). *Case Research Journal*. Winner of the Curtis E. Tate Outstanding Case Award. 21:2, pp. 145-153. Also Amy's Bread (Revised – with financials), (2002), *Cases in Strategic Management and Business Policy*, J. D. Hunger and T. L. Wheelen, 8th edition, Prentice Hall, pp. 25-1 through 25-11.

Burns, C. S. and Mills, S. K. (1997). Bringing the Factory to the Classroom. *Journal of Accountancy*, 183:1, 56-60.

Burns, C. S., and Mills, S. K. (1994). Extraterrestrial Transport, Inc.: An Out-of-this-World Instructional Innovation for Teaching Management Accounting. In J. O. Burns and B. E. Needles (Eds.), *Accounting Education for the 21st Century: The Global Challenges*, pp. 217- 223. Sarasota, FL: International Association for Accounting Education and Research and the American Accounting Association.

PAPER SUBMITTED

Weber, P. S., and Burns, C.S. Intertech: Instructors who consult. Consultants who teach. Case and instructor's manual submitted to *The Case Research Journal* in December 2010. Revision and resubmission July 2011. Final submission to Editor will be November 2011.

GRANT AWARDS

Awarded 12/2000. National Science Foundation (04/15/01 to 3/31/03). *Interdisciplinary Manufacturing Innovation: Adapting and Implementing MEEP's Learning Factory*. Co-investigator, College of Engineering (Department of Industrial/Manufacturing Systems Engineering) and College of Business (Department of Management). I team-taught the first course in this new program during the winter semester 2002. \$106,688.

AWARDS

University of Colorado – Boulder

2007 Tisone Teaching Professorship, \$10,000
2006 Frasca Teaching Award Winner, \$5,000 and plaque

University of Missouri - Columbia

2002 Raymond F. and Mary A. O'Brien Excellence in Teaching Award, \$1,000 and plaque
2001 Teacher of the Year, \$500 and plaque
2001 Excellence in Leadership Development Award
Kansas City MU Business Alumni Association
2000 Division of Student Affairs Excellence in Education Award, \$100 and plaque

North American Case Research Association

2000 Outstanding Case (Curtis E. Tate Award) from the 1999 Annual Meeting, plaque

American Accounting Association (AAA)

1996 National Award for Innovation in Accounting Education, \$5,000 and plaque
1993 Runner-up for Boeing Award for Accounting Education Innovation, \$500 and plaque

Institute of Management Accountants (IMA)

1991-1992 Graduate Research Scholarship, \$6,000

New Mexico State University (NMSU)

1996 Sunwest Bank Award for Outstanding Performance in Undergraduate Teaching, \$1,000 and plaque
1996 El Paso Natural Gas Faculty Achievement Award, \$3,000 and plaque

New Mexico Commission on Higher Education (CHE)

1994 Graduate Student Research Project Award, \$100
1994 Dissertation Research Project Award, \$500

CONSULTING/TRAINING

CUBIC (CU Business-Intensive Certificate) Program
Trinity University Department of Business
Franklin Covey Certified Facilitator
New Mexico State University Department of Accounting and Business Computer Systems.
Yellow Freight
State of New Mexico Department of Economic Development
Santa Clara Pueblo

JOURNAL EDITORIAL BOARDS

Editorial Board, *Journal of Accounting Education* (2010 – present)

Ad-hoc reviewer for *Case Research Journal* (2001 – present)

OTHER SERVICE

American Accounting Association Membership Committee (2011 – present)

American Accounting Association Teaching Learning and Curriculum (TLC) Section WOW events – planned and executed programs at Exploratorium Museum in San Francisco and Denver Art Museum (2009 – present)

American Accounting Association Council Member at Large (elected position 2009–present)

American Accounting Association Teaching, Learning and Curriculum Strategy Task Force (2009 – present)

American Accounting Association Conference on Teaching and Learning Accounting (CTLA), program leader and presenter (2008-2010)

2006 American Accounting Association Innovation in Accounting Education Award Selection Committee.

NON-ACADEMIC WORK EXPERIENCE

1-89 to 8-89 Honeywell, Inc., Albuquerque, NM; Program Accountant

1-88 to 4-88 Mackie, Reid, and Co., P.A., Albuquerque, NM

8-82 to 5-85 Sperry Corporation (now Honeywell, Inc.), Albuquerque, NM; Financial Analyst

11-80 to 7-82 Donald W. Reid, CPA (now Mackie, Reid, and Co., P.A.), Albuquerque, NM

5-77 to 10-80 Procter & Gamble, Cincinnati, OH; Industrial Engineer

Updated: October 2011