

Curriculum Vitae

Naomi Siegel Soderstrom

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EDUCATION:

Northwestern University, Doctorate of Philosophy in Accounting and Information Systems, AIS (1990).

Northwestern University, Masters of Science in AIS (1986).

Reed College, Bachelor of Arts, Psychology (1981), Phi Beta Kappa.

RESEARCH INTERESTS:

Major focus is on empirical managerial accounting with an emphasis on the health care industry and corporate social responsibility issues.

RECENT PROFESSIONAL EXPERIENCE:

Current Position: Professor, University of Colorado at Boulder

University of Melbourne: Visiting Professor July 2010-June 2011.

Universität Mannheim: Visiting Professor February 2009-present.

Instituto de Empresa: Visiting Professor June 2005-present.

RECENT PUBLICATIONS:

“Earnings Management through Real Activities Manipulation: Evidence from Nonprofit Hospitals.” (Co-Authored with L. Eldenburg, K. Gunny, and K. Hee). The Accounting Review. 86(5): 1605-1631. 2011.

“The Influence of Ownership on Incentives to Outsource: An Empirical Analysis.” (co-authored with R. Balakrishnan, L. Eldenburg, and R. Krishnan). Journal of Accounting Research. 48(4): 767-794. 2010.

“Behavioral Changes Following the Collaborative Development of an Accounting Information System.” (Co-Authored with L. Eldenburg, V. Willis, and A. Wu), Accounting Organizations and Society. 35: 222-237. 2010.

“The Value Relevance of Greenhouse Gas Emissions.” (Co-Authored with D. Johnston and S. Sefcik), University of Colorado at Boulder, European Accounting Review. 17(4): 747-764. 2008. (Invited article)

“Spending Patterns with Lapsing Budgets: Evidence from US Army Hospitals.” (Co-Authored with R. Balakrishnan and T. West), Journal of Management Accounting Research. 19: 1-23. 2007. Winner, 2009 JMAR Best Paper Award.

“A Review of the Accounting Quality after IFRS Adoption in the European Union.” (Co-Authored with K. Sun), European Accounting Review. 16(4): 675-702. 2007. (Invited article)

“Executive Compensation and Non-Financial Risk: An Empirical Examination.” (Co-authored with K. Campbell, D. Johnston, and S. Sefcik), Journal of Accounting and Public Policy. 26(4): 436-462. 2007.

CURRENT RESEARCH IN PROGRESS (Working papers):

“Overhead Cost Measurement: Evidence from Danish Firms’ Switch from Variable to Absorption Costing.” (Co-Authored with B. Jorgensen and P. Patrick), University of Colorado at Boulder, 2011.

“On Compensation of Investor Relations Executives.” (Co-Authored with S. Byun and B. Jorgensen), University of Colorado at Boulder, 2011.

“Cost Structure and Sticky Costs.” (Co-Authored with R. Balakrishnan and E. Labro), University of Colorado at Boulder, 2011.

“Earnings Smoothing Activities of Firms to Manage Credit Risk Perceptions.” (Co-Authored with B. Jung and S. Yang), 2011.

“Debt Rating Changes and Stock Analysts’ Earnings Forecasts.” (co-authored with B. Jung and K. Sivaramakrishnan). University of Colorado, 2011.

RECENT CONFERENCE PAPERS AND INVITED PRESENTATIONS:

“Making a Difference: Accounting: Accounting Research on Non-Profit Organizations and Environmental Issues” Panel Member, AAA Annual Conference, Denver, Colorado, 2011.

“Financial Analysis Used in Clean Development Mechanisms: Fact or Fiction?” Keynote Speaker, Research Day, Victoria University, Australia 2011

“Research in Managerial Accounting,” presented at University of Otago, New Zealand, 2011

The Basics of Carbon Trading, St. Hilda’s College, University of Melbourne, 2010

Financial Accounting Standards Research Initiative Roundtable on Emissions Trading Schemes, 2010

University of North Texas College of Business 2009 Accounting Distinguished Scholar, 2009

“Introduction to Managerial Accounting Research,” presented at University of North Texas and Kobe University, 2009

RECENT AWARDS, RESEARCH AND OTHER GRANTS:

\$15,000 Sustainability Research Grant, Leeds School of Business, 2010.

Excellence in Leadership Program Fellow, 2009-2010.

Outstanding Teaching Award, Instituto de Empresa, 2008-2009, 2009-2010.

\$12,000 Innovative Learning and Teaching Grant, from University of Colorado at Boulder to develop Jeopardy games to enhance student learning in managerial accounting classes (with F. Selto, C. Burns, and H. Chen), 2009

\$3,800 from FZID, University of Hohenheim to study efficiency of high-cost cost centers in tertiary care medicine, 2007.

EDITORIAL BOARDS:

European Accounting Review 2009-present

Journal of Accounting and Public Policy 1997-present

International Journal of Managerial and Financial Accounting 2007-present

Journal of Management Accounting Research 1999-2006; 2009-present

Accounting Horizons 2005-2009, 2012-present

RECENT PROFESSIONAL AND OTHER ACTIVITIES:

Dissertation Award Committee for Management Accounting section of AAA 1996-1997,
Chair 1997-1998, 2011-2-12

AAA New Faculty Consortium Committee 1999, 2004, 2005, 2006, Chair 2009.

AAA Nominations Committee 2008-2009

AAA Competitive Manuscript Award Committee 2008-2009

Webmaster, Management Accounting Section, AAA 2004-2009