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Academic Positions

Assistant Professor of Strategy and Entrepreneurship, 2007–
Leeds School of Business, University of Colorado, Boulder, CO

Assistant Professor of Strategic Management, 2004-2007
School of Management, State University of New York at Buffalo, Buffalo, NY

Education

Ph.D. (Management), 2004
Fisher College of Business, The Ohio State University, USA
Major: Strategic Management
Minor: Microeconomics (in Department of Economics)

Research Interests

- Corporate strategy choices and their performance implications
- Alliances & joint ventures, mergers & acquisitions, foreign direct investment, corporate innovation (corporate venture capital, patenting)

Teaching Interests

- Core Strategy (BBA, MBA, Ph.D.)
- Strategy electives (MBA): Industry and Competitive Analysis, Managing Corporate Development, Global Strategy, Technology and Innovation Strategy

Awards and Honors

- *Winner of the 2011 Strategic Management Society Best Conference Paper Prize* (out of ~1000 submissions), 2011
- Nominated for the *Strategic Management Society Best Conference Paper Award*, 2011, 2010, 2009, 2007, 2005
- *Provost's Exceptional Young Scholar Award*, SUNY Buffalo, 2007
- *Best Reviewer Award*, Academy of International Business, 2005
- *Ph.D. Student Research Award*, CIBER, Fisher College of Business, OSU, 2003, 2004

- Received Senior Associate Dean's "**Commendation Letter for Outstanding Teaching**", Fisher College of Business, OSU, 2003
- Finalist of the **17th Annual Edward F. Hayes Graduate Research Award**, OSU, 2003
- **PEGS Dissertation Fellowship**, Fisher College of Business, OSU, Summer 2002
- Selected into the **Academy of Management Conference Best Paper Proceedings**, 2001
- **University Fellowship**, Graduate School, OSU, 2000-2001
- **Research Fellowship**, Graduate School, The National University of Singapore, 1998-2000

Citations

- Web of Science: 240+ (November 2011)
- Google Scholar: 580+ (November 2011)

Recent Refereed Journal Articles

1. Reuer, J.J., Tong, T.W., & Wu, C.-W. 2011. A signaling theory of acquisition premiums: Evidence from IPO targets. *Academy of Management Journal*, in press at www.aomonline.org
2. Tong, T.W., & Li, Y. 2011. Real options and investment mode: Evidence from corporate venture capital and acquisition. *Organization Science*, 22(3): 659-674.
3. Tong, T.W., & Reuer, J.J. 2010. Competitive consequences of interfirm collaboration: How joint ventures shape industry profitability. *Journal of International Business Studies*, 41(6): 1056-1073.
4. Reuer, J.J., & Tong, T.W. 2010. Discovering valuable growth opportunities: An analysis of equity alliances with IPO firms. *Organization Science*, 21(1): 202-215.
5. Wang, S., Tong, T.W., Chen, G., & Kim, H. 2009. Expatriate utilization and foreign direct investment performance: The mediating role of knowledge transfer. *Journal of Management*, 35(5): 1181-1206.
6. Tong, T.W., Reuer, J.J., & Peng, M.W. 2008. International joint ventures and the value of growth options. *Academy of Management Journal*, 51(5): 1014-1029.
7. Tong, T.W., Alessandri, T.M., Reuer, J.J., & Chintakananda, A. 2008. How much does country matter? An analysis of firms' growth options. *Journal of International Business Studies*, 39(3): 387-405.
8. Tong, T.W., & Reuer, J.J. 2007. Real options in multinational corporations: Organizational challenges and risk implications. *Journal of International Business Studies*, 38(2): 215-230. (Lead Article)

Refereed Conference Proceedings

1. Wang, Pien, Singh, Kulwant, Koh, C.-P., & Tong, W. 2001. Determinants and outcomes of knowledge transfer: A study of MNCs in China. *Academy of Management Annual Conference Best Paper Proceedings*, Washington, D.C.

Book

1. Reuer, J.J., & Tong, T.W. (Eds.) 2007. *Real Options Theory – Advances in Strategic Management*, Volume 24. Greenwich, CT: Elsevier.

Teaching Case

1. Tong, T.W. 2005. How Anheuser-Busch creates shareholder wealth through alliances. In Peng, M.W. *Global Strategy*, Chapter 7. Cincinnati, OH: Thomson South-Western.

Teaching Experience

- Core Strategy (MBA Core), 2009–
University of Colorado, Boulder
- Strategic Management (Undergraduate), 2007–
University of Colorado, Boulder
- Ph.D. Seminar on Strategic Management, 2008–
University of Colorado, Boulder
- Fundamentals of Strategic Management (Undergraduate Capstone), 2004-2007
State University of New York at Buffalo, Buffalo
- Business Policy (Undergraduate Capstone), 2002-2004
The Ohio State University, Columbus

Professional Activities

Professional Affiliations

- Academy of Management (AOM)
- Strategic Management Society (SMS)
- Academy of International Business (AIB)
- International Association for Chinese Management Research (IACMR)

Professional Activities

- Coach/Discussant, Session on “*Firm Scope and Performance*”, AOM Conference, 2011
- Organizer, Professional Development Workshop on “*Multiple Corporate Development Modes: Choice, Intertemporal Relationships, and Performance*”, AOM Conference, 2010
- Chair, Session on “*Knowledge: Getting it, Using it, and Passing it on*”, AOM Conference, 2010
- Invited Faculty Advisor, *Management and Organization Review* Workshop, IACMR Conference, 2010
- Chair, Session on “*The Influence of Uncertainty on Investment Behavior of Firms*”, SMS Conference, 2009
- Chair, Session on “*Market Conditions and Firm Internationalization*”, SMS Conference, 2009
- Chair, Session on “*Learning, Experience, and Alliance Success*”, AIB Conference, 2009

- Nominee, Representative-at-Large, Interest Group on Global Strategy, Strategic Management Society, 2008
- Organizer, Panel on “*Real Options and International Investment*”, AIB Conference, 2008
- Chair, Session on “*Corporate Entrepreneurship*”, SMS Conference, 2007
- Co-Organizer, “*Real Options in Entrepreneurship and Strategy*” Conference, University of North Carolina at Chapel Hill, 2006
- Organizer, Panel on “*The Value of Strategic Flexibility*”, Interest Group on Competitive Strategy, SMS Conference, 2006
- Invited Panelist, Professional Development Workshop on “*Empirically Investigating Real Options*”, AOM Conference, 2006
- Invited Panelist, Panel on “*Academic Job Search*”, Sponsored by the International Association for Chinese Management Research, AOM Conference, 2006
- Invited Panelist, Panel on “*Strategic Alliances and Organizational Governance*”, Interest Group on Corporate Strategy and Governance, SMS Conference, 2005
- Discussant, Session on “*Alliances, Acquisitions, and Learning*”, AIB Conference, 2005
- Facilitator, Interactive Paper Session on “*Strategy and Performance*”, AOM Conference, 2005
- Chair, Session on “*Real Options and Growth in Alliances*”, Fisher Conference on Strategic Alliances, The Ohio State University, 2003

Professional Presentations at Refereed International Conferences (paper details omitted)

- AOM Annual Conference: 2001, 2003-2011
- SMS Annual Conference: 2002-2003, 2005-2011
- AIB Annual Conference: 2003-2006, 2008-2010
- IACMR Biannual Conference: 2008

Annual Series Special Issue Editor

- *Advances in Strategic Management* (2007, Vol. 24)

Editorial Board Member

- *Journal of Management* (from 2009)
- *Asia Pacific Journal of Management* (from 2008)

Ad hoc Reviewing for Journals

- *Academy of Management Journal*
- *Academy of Management Review*
- *British Journal of Management*
- *Financial Management*
- *Global Strategy Journal*
- *International Business Review*
- *International Journal of Management Reviews*
- *Journal of Economics and Management Strategy*
- *Journal of International Business Studies*
- *Journal of International Management*
- *Journal of Management Studies*
- *Journal of Strategy and Management*

- *Journal of World Business*
- *Long Range Planning*
- *Managerial and Decision Economics*
- *Organization Science*
- *Organization Studies*
- *Strategic Entrepreneurship Journal*
- *Strategic Management Journal*

Reviewing for Conferences

- Academy of International Business Conference
- Academy of Management Conference
- International Association for Chinese Management Research Conference
- Southern Management Association Conference
- Strategic Management Society Conference

Reviewing for External Institutions

- German Academic Association for Business Research Award
- Research Grants Council of Hong Kong

Institutional Activities

Institutional Services

- Member, Division Executive Committee, Division of Management & Entrepreneurship, Leeds School of Business, University of Colorado (current)
- Member, Entrepreneurship Research Seed Grants Review Committee, Deming Center for Entrepreneurship, Leeds School of Business, University of Colorado (current)
- Member, Faculty Search Committee, Division of Management & Entrepreneurship, Leeds School of Business, University of Colorado (current)
- Member, Diversity Affairs Committee, Leeds School of Business, University of Colorado, (current)
- Coordinator, Distinguished Speaker Seminars, Management & Entrepreneurship Division, Leeds School of Business, University of Colorado
- Member, Teaching and Learning Excellence Committee, Leeds School of Business, University of Colorado
- Member, Undergraduate Curriculum and Policy Committee, Leeds School of Business, University of Colorado
- Member, MBA Program LEAP Internship Committee, School of Management, SUNY Buffalo
- Member, Strategy Faculty Search Committee, Department of Operations Management and Strategy, School of Management, SUNY Buffalo

Doctoral Dissertation Supervision

- Chair: Ken Younge (current), Leeds School of Business, University of Colorado
- Committee member: Shubin Wu (current), Department of Managerial Economics, Strategy, and Innovation, Katholieke Universiteit Leuven, Belgium
- Committee member: Po-Lu Chen (defended), Department of Economics, University of Colorado, November 2010

- Committee member: Markus Fitza (now at Bentley College), Leeds School of Business, University of Colorado, May 2010
 - *Finalist of the Wiley-Blackwell Outstanding Dissertation Award*, Business Policy and Strategy Division, the 2011 Academy of Management Annual Meetings
- Committee member: Tandy Dilworth (consulting), Leeds School of Business, University of Colorado, January 2010
- Committee member: Pingping Song (now at Georgia Gwinnet College), Robinson College of Business, Georgia State University, July 2009
- Committee member: Desiree Pacheco (now at Portland State University), Leeds School of Business, University of Colorado, April 2009
- Committee member: Scott Ellis (now at the University of Kentucky), School of Management, SUNY Buffalo, 2007
 - *Winner of the 2008 Elwood S. Buffa Doctoral Dissertation Award*, The Decision Sciences Institute

Recent Invited Presentations (since 2007)

China European International Business School (China)
 Chinese University of Hong Kong
 Erasmus University Rotterdam (The Netherlands)
 Harvard University
 INSEAD*
 Katholieke Universiteit Leuven (Belgium)
 Nanjing University (China)
 National Bureau of Economic Research (NBER), Boston, MA
 Ohio State University
 Rice University (scheduled)
 Shanghai University of Finance and Economics (China)
 Southern Methodist University
 Sun Yat-Sen University (China)
 Tilburg University (The Netherlands)
 University of California at Berkeley*
 University of Chicago*
 University of Colorado at Boulder
 University of Electronic Science and Technology of China
 University of Illinois at Urbana Champaign
 University of Minnesota
 University of Texas at Dallas
 VU University Amsterdam (The Netherlands)
 (* presented by a coauthor)