

# MARKETING

This is a **SAMPLE 4 Year Plan** - **NOTE** The 3--- level **MKTG** courses must be taken **BEFORE** the 4--- level **AND** 2 of the 4--- level must be taken before 4850

## FIRST YEAR

Fall Semester = 13 credits

BCOR 1010 Intro to Business	3	
ECON 2010 Microeconomics	4	
MATH 1071 Finite Math	3	
WRTG 1150/1250	3	
Excel Assessment: passed?	y	n

Spring Semester = 16 credits

BCOR 1020 Bus Statistics	3	
ECON 2020 Macroeconomics	4	
MATH 1081 Business Calc	3	
A&S Core content area	3	
A&S Core content area	3	

## SOPHOMORE YEAR

Fall Semester = 16 credits

BCOR 2000 Accounting	4	
BCOR 2300 Management	3	
A&S Core content area	3	
A&S Core content area	3	
Non-Business Elective	3	

Spring Semester = 15 credits

BCOR 2200 Finance	3	
BCOR 2400 Marketing	3	
BCOR 2500 Info. Mgmt.	3	
A&S Core content area	3	
Non-Business Elective	3	

## JUNIOR YEAR

Fall Semester = 15 credits

BCOR 3000 Bus. Law	3	
<b>MKTG 3250</b>	3	
<b>MKTG 3350</b>	3	
A&S Core content area	3	
Non-Business Elective	3	

Spring Semester = 15 credits

BCOR 3010 Soc. Respons.	3	
<b>MKTG 4250</b> - May be taken Sr.Yr	3	
<b>MKTG 4550</b> -May be taken Sr.Yr	3	
A&S Core content area	3	
A&S Core content area	3	

## SENIOR YEAR

Fall Semester = 15 credits

<b>MKTG 4300</b>	3	
Business Elective Course	3	
Business Elective Course	3	
A&S Core Content Area	3	
Non-Business Elective:	3	

Spring Semester = 15 credits

<b>MKTG 4850</b>	3	
Business Elective Course	3	
Business Elective Course	3	
Business Elective Course	3	
Non-Business Elective	3	

Please see your Advisor to confirm your courses.